

TvSCAN

Kelly Seymour - 10/30/12 5:26 PM

Petry - Amy

Broadcast Order/Confirmation

Albuquerque-Santa FE • MAYNOV Nielsen

Jug 10/30/12

Qualitative Criteria: Release 1 2012 Apr11-Mar12 SCARBOROUGH

Political party affiliation is Independent, Independent, but feel close Democrat or Independent, but feel close Republican and registered to vote in district of residence and always vote in presidential elections

Buyer	Stephanie Kohlbauer	Order Number	47
Client	Restore Our Future, Inc.	Campaign	EST. 47
		Flight	Flight 1 11/01/12-11/06/12
Station	KASA	Agency	Mentzer Media Services Inc
Address		Address	600 Fairmount Avenue Suite 306 Towson MD 21286

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	QAJ P 35+	CPP
NEWS 13 ON FOX 2 Th-Fr 9:00p- 9:30p	2	\$2,200	Nov01-Nov02	:30	2	-	-	-	1	1	-	5	\$440.00	
NEWS 13 ON FOX 2 Th-Fr 9:30p-10:00p	3	\$600	Nov01-Nov02	:30	2	-	-	-	1	1	-	5	\$160.00	
X FACTOR Thu 7:00p- 8:00p	9	\$3,500	Nov01-Nov01	:30	1	-	-	-	1	-	-	7	\$500.00	
FRINGE Fri 8:00p- 9:00p	3	\$2,000	Nov02-Nov02	:30	1	-	-	-	1	-	-	3	\$666.67	
COLLEGE FOOTBALL Sat 6:00p- 9:00p	3	\$400	Nov03-Nov03	:30	3	-	-	-	-	3	-	6*	\$66.67	
NEWS 13 Sat 9:00p- 9:30p	3	\$700	Nov03-Nov03	:30	2	-	-	-	-	2	-	4	\$175.00	
NEWS 13 Sat 9:30p-10:00p	3	\$650	Nov03-Nov03	:30	2	-	-	-	-	2	-	4	\$162.50	
FOX NEWS SUNDAY Sun 8:00a- 9:00a	2	\$450	Nov04-Nov04	:30	1	-	-	-	-	-	1	1*	\$450.00	
NFL ARZ @ GB 11/4 Sun 11:00a- 2:00p	2	\$5,000	Nov04-Nov04	:30	1	-	-	-	-	-	1	10*	\$500.00	
NEWS 13 Sun 9:00p- 9:30p	2	\$2,200	Nov04-Nov04	:30	1	-	-	-	-	-	1	6	\$366.67	
NEWS 13 Sun 9:30p-10:00p	3	\$700	Nov04-Nov04	:30	2	-	-	-	-	-	2	5	\$140.00	

* - Denotes estimated item(s).
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TAPSCAN®
Software Suite

TvSCAN

Broadcast Order/Confirmation

Kelly Seymour - 10/30/12 5:28 PM

Albuquerque-Santa FE - MAYNOV Nielsen

KASA-FOX													OAJ P 35+	
Time Period	Rate	Run Dates	Len	S	P	M	T	W	Th	F	S	Su	RTG	CPP
NEWS 13 ON FOX 2 Mo-Tu 9:00p- 9:30p	2 \$2,200	Nov05-Nov06	:30	1	1	-	-	-	-	-	-	-	5	\$440.00
NEWS 13 ON FOX 2 Mo-Tu 9:30p-10:00p	3 \$800	Nov05-Nov06	:30	2	2	-	-	-	-	-	-	-	5	\$160.00
BONES Mon 7:00p- 8:00p	2 \$2,000	Nov05-Nov05	:30	1	1	-	-	-	-	-	-	-	5	\$400.00
KASA Totals	\$30,250			22		Reach / Frequency				111	\$272.52			
Monthly Nov 2012													49.6	2.2
Gross Cost	\$30,250.00													

Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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Spot Manager: All,

Advertiser	Order	It Order	Time	Peric	Leng	Chan	Product	Estima	Air Time	Ad-ID	Rate	Agency
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Station: KASA

Date: 11/01/12

Line: 1

Inv. Code (Booked): M-F News 13 on FOX 9p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:17:27 PM	ROF12TV10	\$2,200.00	Mentzer Media Serv
						\$2,200.00	
						\$2,200.00	

Line: 2

Inv. Code (Booked): M-F News 13 on FOX 930p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:37:11 PM	ROF12TV22H	\$800.00	Mentzer Media Serv
						\$800.00	
						\$800.00	

Line: 3

Inv. Code (Booked): Thur Prime Other 1

POL/Restore (218752	7p-9p	:30	KASA 11/1-11/6/47	7:59:30 PM	ROF12TV22H	\$3,500.00	Mentzer Media Serv
						\$3,500.00	
						\$6,500.00	

Date: 11/02/12

Line: 1

Inv. Code (Booked): M-F News 13 on FOX 9p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:08:56 PM	ROF12TV10	\$2,200.00	Mentzer Media Serv
						\$2,200.00	
						\$2,200.00	

Line: 2

Inv. Code (Booked): M-F News 13 on FOX 930p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:47:42 PM	ROF12TV22H	\$800.00	Mentzer Media Serv
						\$800.00	
						\$800.00	

Line: 4

Inv. Code (Booked): Fri Hour 2

POL/Restore (218752	8p-9p	:30	KASA 11/1-11/6/47	8:30:10 PM	ROF12TV22H	\$2,000.00	Mentzer Media Serv
						\$2,000.00	
						\$5,000.00	

Date: 11/03/12

Line: 5

Inv. Code (Booked): College Football

POL/Restore (218752	(6:00:00 PM	:30	KASA 11/1-11/6/47	6:11:25 PM		\$400.00	Mentzer Media Serv
POL/Restore (218752	(6:00:00 PM	:30	KASA 11/1-11/6/47	8:28:50 PM		\$400.00	Mentzer Media Serv
POL/Restore (218752	(6:00:00 PM	:30	KASA 11/1-11/6/47	7:20:23 PM		\$400.00	Mentzer Media Serv
						\$1,200.00	
						\$1,200.00	

Line: 6

Inv. Code (Booked): Sa News 13 on FOX 9-930p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:08:20 PM		\$700.00	Mentzer Media Serv
POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:26:30 PM		\$700.00	Mentzer Media Serv
						\$1,400.00	
						\$1,400.00	

Line: 7

Inv. Code (Booked): Sa News 13 on FOX 930-10p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:57:50 PM		\$650.00	Mentzer Media Serv
POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:38:41 PM		\$650.00	Mentzer Media Serv
						\$1,300.00	
						\$1,300.00	
						\$3,900.00	

Date: 11/04/12

[Sorted by: Station]

Spot Manager: All,

Report 11

Advertiser	Order	It Order	Time	Peric	Leng	Chan	Product	Estimat	Air Time	Ad-ID	Rate	Agency
Station: KASA												
Date: 11/04/12												
Line: 8												

Inv. Code (Booked): FOX News Sunday

POL/Restore (218752	8a-9a	:30	KASA 11/1-11/6/47	8:39:45 AM	\$450.00	Mentzer Media Serv
					\$450.00	
					\$450.00	

Line: 9

Inv. Code (Booked): NFL Reg Season Early GM

POL/Restore (218752	(11:00:00 A	:30	KASA 11/1-11/6/47	12:30:14 PM	\$5,000.00	Mentzer Media Serv
					\$5,000.00	
					\$5,000.00	

Line: 10

Inv. Code (Booked): Su News 13 on FOX 9-930p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:19:20 PM	\$2,200.00	Mentzer Media Serv
					\$2,200.00	
					\$2,200.00	

Line: 11

Inv. Code (Booked): Su News 13 on FOX 930-10p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:56:20 PM	\$700.00	Mentzer Media Serv
POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:36:56 PM	\$700.00	Mentzer Media Serv
					\$1,400.00	
					\$1,400.00	
					\$9,050.00	

Date: 11/05/12

Line: 12

Inv. Code (Booked): M-F News 13 on FOX 9p

POL/Restore (218752	9p-930p	:30	KASA 11/1-11/6/47	9:18:27 PM	\$2,200.00	Mentzer Media Serv
					\$2,200.00	
					\$2,200.00	

Line: 13

Inv. Code (Booked): M-F News 13 on FOX 930p

POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:38:56 PM	\$800.00	Mentzer Media Serv
POL/Restore (218752	930p-10p	:30	KASA 11/1-11/6/47	9:58:50 PM	\$800.00	Mentzer Media Serv
					\$1,600.00	
					\$1,600.00	

Line: 14

Inv. Code (Booked): Mon Hour 1

POL/Restore (218752	7p-8p	:30	KASA 11/1-11/6/47	6:58:15 PM	\$2,000.00	Mentzer Media Serv
					\$2,000.00	
					\$2,000.00	
					\$5,800.00	
					30,250.00	
					30,250.00	

[Sorted by: Station]

Spot Manager: All,

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Restore Our Future

Agency: Mentzer Media Services

Line: 1

Time Period: 9p-930p

218752	47	11/02/12	:30 P2	9:08:56 PM 11/1-11/6/1:ROF12TV10	\$2,200.00
218752	47	11/01/12	:30 P2	9:17:27 PM 11/1-11/6/1:ROF12TV10	\$2,200.00
					\$4,400.00
					\$4,400.00

Line: 2

Time Period: 930p-10p

218752	47	11/01/12	:30 P3	9:37:11 PM 11/1-11/6/1:ROF12TV22H	\$800.00
218752	47	11/02/12	:30 P3	9:47:42 PM 11/1-11/6/1:ROF12TV22H	\$800.00
					\$1,600.00
					\$1,600.00

Line: 3

Time Period: 7p-9p

218752	47	11/01/12	:30 P3	7:59:30 PM 11/1-11/6/1:ROF12TV22H	\$3,500.00
					\$3,500.00
					\$3,500.00

Line: 4

Time Period: 8p-9p

218752	47	11/02/12	:30 P3	8:30:10 PM 11/1-11/6/1:ROF12TV22H	\$2,000.00
					\$2,000.00
					\$2,000.00

Line: 5

Time Period: (6:00:00 PM-9:00:00 PM)

218752	47	11/03/12	:30 P3	6:11:25 PM 11/1-11/6/1:	\$400.00
218752	47	11/03/12	:30 P3	8:28:50 PM 11/1-11/6/1:	\$400.00
218752	47	11/03/12	:30 P3	7:20:23 PM 11/1-11/6/1:	\$400.00
					\$1,200.00
					\$1,200.00

Line: 6

Time Period: 9p-930p

218752	47	11/03/12	:30 P3	9:08:20 PM 11/1-11/6/1:	\$700.00
218752	47	11/03/12	:30 P3	9:26:30 PM 11/1-11/6/1:	\$700.00
					\$1,400.00
					\$1,400.00

Line: 7

Time Period: 930p-10p

218752	47	11/03/12	:30 P3	9:57:50 PM 11/1-11/6/1:	\$650.00
218752	47	11/03/12	:30 P3	9:38:41 PM 11/1-11/6/1:	\$650.00
					\$1,300.00
					\$1,300.00

Line: 8

Time Period: 8a-9a

218752	47	11/04/12	:30 P2	8:39:45 AM 11/1-11/6/1:	\$450.00
					\$450.00
					\$450.00

Line: 9

Time Period: (11:00:00 AM-2:00:00 PM)

218752	47	11/04/12	:30 P2	12:30:14 PM 11/1-11/6/1:	\$5,000.00
					\$5,000.00
					\$5,000.00

Line: 10

Time Period: 9p-930p

218752	47	11/04/12	:30 P2	9:19:20 PM 11/1-11/6/1:	\$2,200.00
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[Sorted by: Line]

Spot Manager: All,

WIDEWORLD

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Restore Our Future

Agency: Mentzer Media Services

Line: 10

Time Period: 9p-930p

									\$2,200.00
									\$2,200.00

Line: 11

Time Period: 930p-10p

218752	47	11/04/12	:30 P3	9:56:20 PM 11/1-11/6/1:	\$700.00
218752	47	11/04/12	:30 P3	9:36:56 PM 11/1-11/6/1:	\$700.00
					\$1,400.00
					\$1,400.00

Line: 12

Time Period: 9p-930p

218752	47	11/05/12	:30 P2	9:18:12 PM 11/1-11/6/1:	\$2,200.00
					\$2,200.00
					\$2,200.00

Line: 13

Time Period: 930p-10p

218752	47	11/05/12	:30 P2	9:38:56 PM 11/1-11/6/1:	\$800.00
218752	47	11/05/12	:30 P2	9:58:50 PM 11/1-11/6/1:	\$800.00
					\$1,600.00
					\$1,600.00

Line: 14

Time Period: 7p-8p

218752	47	11/05/12	:30 P2	7:40:25 PM 11/1-11/6/1:	\$2,000.00
					\$2,000.00
					\$2,000.00
					\$30,250.00
					\$30,250.00
					\$30,250.00
					\$30,250.00

[Sorted by: Line]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$	GROSS
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This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/14
Date

JM/H
Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



Client Information Request Form Issue

Advertiser Group Name: Restore Our Future, Inc.

Address: 1250 Eye Street NW, Suite 900

City, State & Zip Code: Washington, DC 20005

Phone: 202-572-8663

Fax: 202-572-8683

Executive Director or
President Carl Forti

Group Treasurer Charles R. Spies